

Faith Brody

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Professional Summary:

Precise, adaptable, experienced storyteller and writer adept at crafting strategic, compelling copy.

Related Experience:

Owner & Head Writer

Faith Brody LLC, Marysville, MI, January 2026-Present

- Used 10 years of writing expertise to interview subject matter experts and provide clients with error-free, on-brand copy on deadline
- Provided top-notch customer service while juggling multiple clients and overlapping deadlines

Lead Copywriter

Know Advertising, Royal Oak, MI, August 2020-October 2025

- Wrote social media posts, press releases, blogs, scripts, and ads while maintaining brand voice for 10 different clients
- Managed creative brainstorm sessions to ensure projects were delivered on time, on brand, and in line with creative brief

SEO Writer & Account Associate

Ottaway Digital, Troy, MI, January 2020-July 2020

- Solely managed up to 10 client accounts at a time, providing clients with sterling service while writing 10+ items a day
- Utilized SEO knowledge and software to optimize clients' websites to appear at top of organic search rankings

Freelance Social Content Manager

Walker Publicity Consulting, Rochester, MI, August 2019-Present

- Monitored and responded to comments, reviews, and messages on 15 different social media accounts for 5 different clients
- Curated and monitored the Pinterest account of a luxury hotel to drive brand awareness and sales

Copy Editor & Page Designer

Media News Group, Troy, MI, April 2018-January 2020

- Designed 6-10 daily newspaper pages on deadline using Adobe InDesign and TownNews while editing as needed
- Communicated effectively with team members on deadline, in person and remotely

Marketing & Community Relations Assistant

Meadow Brook Hall, Rochester, MI, July 2017-August 2019

- Controlled the Hall's website, 5 social media accounts, and marketing databases to maintain strong brand image
- Assisted with special events, coordinating Free Fridays events & providing support during holiday events

Education:

Bachelor of Arts in Journalism April 2017 Oakland University, Rochester, MI Magna Cum Laude